



humba

digital empowerment



COMPANY PROFILE



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CONTENTS

Page	Description
01	Contents
02	Company Overview
03	Aim & Objectives
04	About us
05	Mission Statement
06	Vision & Values
07	Services
09	Contacts
10	Documents



OVERVIEW

1

Humba Africa (Pty) Ltd is a multimedia firm in Polokwane delivering quality digital services throughout South Africa

2

We are a dedicated team of professional digital marketers, marketing strategists and creative designers.

3

We are determined to provide excellent services to our clients through our inclusive digital infrastructure.

4

Our services come with perfection and through a series of stages within our design process to come up with the best.





AIM & OBJECTIVES

- **To provide next generation technology solutions to businesses**
- **To create modern and appealing visual graphics and systems for our clients**
- **To keep up with modern trends in digital marketing**
- **To improve and increase our clients' strategic positions**



ABOUT US

Humba Africa (Pty) Ltd is a multimedia firm that offers a wide range of digital marketing services. From website development, corporate email hosting, content creation and advertising we have got you covered. Our Website development packages are flexible and suit every size of business or organization. At Humba Africa we are dedicated to add value and growth for the betterment of digital presence in companies by boosting online visibility using modern tools. Our services come with utmost professionalism and integrity. We offer a seamless integration of digital tools that speed growth and keep your customers engaged. It is our responsibility to manage your company's brand in order to generate leads, create curiosity in visitors and turn mere viewers in to potential clients. We craft the best brand strategy that suit each company as we drive the notion that 'one size fits all' is not applicable in brand management since each brand has different needs and requirements. We are dedicated to give full expert support and service delivery to our clients. We handle the business visibility and technology side while you focus on service and product delivery. This drives efficiency and increases your return on investment.



MISSION STATEMENT

**To provide
businesses and organizations
with adaptive technology tools that
smarten the way business is done
while keeping up with latest
technology trends**



OUR VISION

To be the leading creative organisation in Africa that ignite opportunity by setting the world in motion

OUR VALUES

Our core values include Integrity, Accountability and Professionalism



CREATIVE DESIGN

From idea generation to creating your digital signature

01

BRAND DESIGN

We craft unique logos or brand marks that communicate your idea



02

BRAND DEVELOPMENT

We create a specialized strategy to make sure your brand reach the target clientele



03

CREATIVE JOURNEY

Design and publication of advertising material that communicate the goal



04

GROWTH

Increase reach results in more sales and return on investment



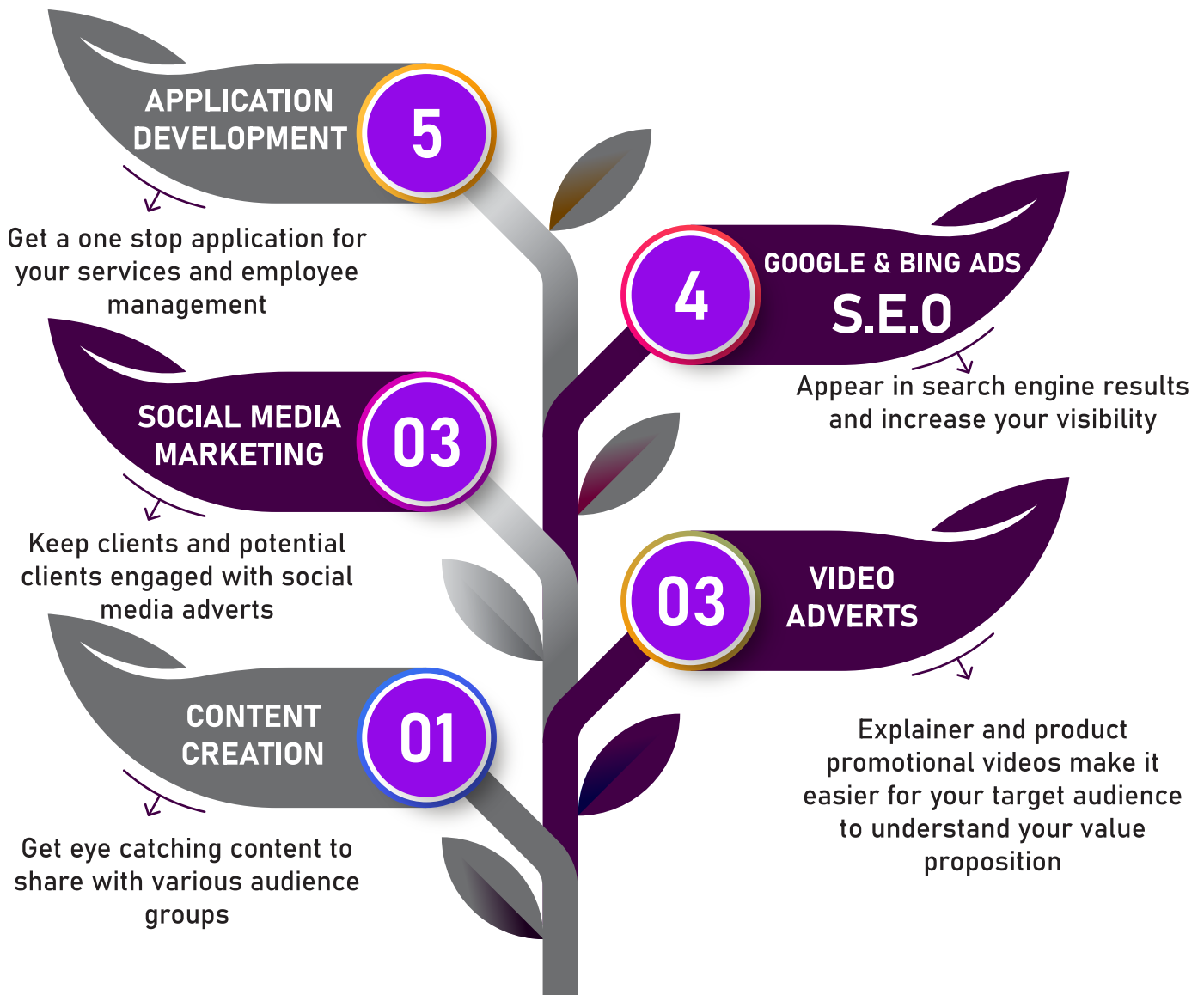
05

EXPAND & REBRAND

We craft and expansion strategy or re-brand your image to suit your growing reach



GROWTH ACCELERATION



WEB SERVICES



- DOMAIN REGISTRATION
- BUSINESS EMAILS
- WEBSITE HOSTING
- BASIC WEBSITES TO ONLINE SHOPS

WEBSITE DEVELOPMENT

Uniquely designed websites to match the use case. From personal and basic websites to complex web applications



- DOMAIN RESERVATION
- DATA STORAGE
- WEBSITE HOSTING
- WEB MANAGEMENT

HOSTING

Hosting packages that are flexible and can be upgraded or downgraded at any time



- CORPORATE DOMAIN
- 99.99% UPTIME
- 24/7 TECHNICAL SUPPORT

EMAIL HOSTING

Choose the best package from the list and boost confidence by appearing more professional



- CUSTOM DESIGN
- MODERN TECHNOLOGY
- TESTED & APPROVED
- 24/7 TECHNICAL SUPPORT

APP DEVELOPMENT

Mobile, web based and desktop applications designed for specific use. From academic applications to CRM Softwares



BUSINESS SOLUTIONS

01

NETWORKING

Network installations and maintenance

02

SERVERS

Server management and administration

NETWORK SOLUTIONS

04

SYSTEMS

Computer systems upgrades and maintenance

03

SECURITY

CCTV Installation and maintenance



CONTACT

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